

**SHREE GURU GOBIND SINGH JI GOVERNMENT COLLEGE PAONTA SAHIB,
SIRMAUR HP**

NAAC ACCREDITED "A" GRADE COLLEGE

MBA HANDBOOK OF INFORMATION



BATCH 2024-26

Total Number of seats for MBA under Self-Finance-Course:	40
Date of submission of application form:	20-08-2024
Date of display of shortlisted candidates:	24-08-2024
Date of the counselling: (office hours)	27-08-2024
Date of final merit list:	30-08-2024

Note:

1. The merit list will be displayed on the notice board of the college and made available on the college website www.gcp.ac.in.
2. Those who are appearing in counselling shall have to bring original documents compulsorily.

MINIMUM ELIGIBILITY FOR ADMISSION IN MBA PROGRAMME

1. Any bachelor degree of a university, established by law in India, at least with 50% marks (with 45% marks in the case of Scheduled Caste/Scheduled Tribe candidates).

CRITERIA FOR SELECTION IN MERIT

1. 30% of HPMAT/CAT/CMAT/MAT 2024 score of the candidate.
2. 50% of undergraduate class score of the candidate.
3. 10% of senior secondary (10+2) score of the candidate.
4. 10% of matric (10th) score of the candidate.

NOTE:

Applicants who have not passed the above-mentioned entrance test can also apply for the seats in the programme.

Roster as followed by HPU shall be applicable for the admission to the 40 seats after calculating the above score.

120 point roster for reservation to various categories to be followed while determining the merit list for admission in each core subject:

1	11	21	31	41ST	51	61CUL	71	81CUL	91SC	101	111
2	12SC	22	32	42	52SC	62	72SC	82	92	102	112
3	13ST	23	33SC	43	53 ST	63	73	83	93ST	103	113SC
4	14	24	34PWD	44	54	64	74	84	94	104	114
5	15	25	35	45	55	65SC	75	85SC	95	105	115
6	16	26SC	36	46SC	56	66PWD	76	86	96	106SC	116
7SC	17	27ST	37	47	57	67ST	77	87	97SC	107ST	117SP
8	18SC	28	38CUL	48	58	68	78SC	88	98CUL	108	118CUL
9	19SP	29	39SC	49	59SC	69	79SP	89	99SP	109	119SC
10	20CUL	30	40SP	50	60SP	70	80ST	90	100PWD	110	120ST

➤ SC-Schedule Caste ➤ ST-Schedule Tribe ➤ CUL-Cultural ➤ SP-Sports Person ➤ PWD-Persons with Disability.

RESOLVING A TIE: THE FOLLOWING FORMULAE SHALL BE ADOPTED TO RESOLVE A TIE FOR ADMISSION

1. In case of a tie, the candidate having higher aggregate marks in bachelor's degree (excluding weightage given for extracurricular activities) as the case may be, shall be admitted first.
2. If the tie is not resolved by the above, the candidate securing higher grade / honours in the subject of study for master's degree shall be admitted first.
3. Even if the tie is not resolved, the candidate having higher aggregate marks in any two of the following (in which his marks are higher) shall be admitted first: Matric/Hr. Sec. Part I /Sec. Part-II/Prep/Pre-Med/Pre Engg/Intermediate/any other equivalent examination.
4. Further, if the tie is still not resolved, the candidate younger in age may be admitted first.

AGE LIMIT

1. The maximum age limit is 26 years for boys and 28 years for girls and 29 in case of SC/ST candidates (both for boys and girls) as on 1st of July of the year concerned.
2. Provided that the Vice Chancellor shall have the power to permit age relaxation for reason to be recorded in writing up to a maximum of six months.

FEES FOR MBA PER SEMESTER

The selected candidate shall have to pay a consolidated fee of Rs. 30,000 (Thirty Thousand) per semester. A one-time amount of Rs. 2,000 (Two Thousand) as refundable security will be charged in addition to the total fee at the time of admission.

The MBA programme is spread over four semesters. The curricula of program have been designed with the objective of inculcating technical, human, analytical and conceptual skills among the students. The knowledge of different functional areas of management is further enriched by offering specializations in the fields like Finance, Marketing, Human Resource etc..

For facilitating participative learning, the college utilizes a number of techniques including case studies, management games, role plays, group discussions, brain

storming, simulations, quizzes, problem solving, etc. Through a spectrum of modern educational gadgets, learning is made a more pleasant.

MBA programme offers dual specialization in second year. In addition to various courses, students work on research projects and undergo eight-weeks 'On-the-Job' training. Courses offered during First Year and Second Year of the programme shall be as follows:

FIRST SEMESTER

101 Management Practices & Organizational Behaviour

102 Business Statistics

103 Managerial Economics

104 Business Environment

105 Indian Ethos & Business Ethics

106 Accounting for Managers

SECOND SEMESTER

201 Organizational Change and Development

202 Management Science

203 Human Resource Management

204 Financial Management

205 Marketing Management

206 Operations Management

207 Research Methodology General Elective – I

THIRD SEMESTER

301 Strategic Analysis

302 Entrepreneurship Development

303 IT Skills for Managers

Specialization – I (Two Courses)

Specialization – II (Two Courses)

FOURTH SEMESTER

401 Strategic Management

404 On-The-Job Training /Internship Report

405 Project Report

406 Comprehensive Viva-Voce

General Elective - II

Specialization – I (Two Courses)

Specialization – II (Two Courses)

Students have the option of taking Two specializations out of three specialization areas given below. Under each specialization they will have to study two papers in third semester and two papers in fourth semester.

FINANCE:

FM-01 Financial Institutions & Markets

FM-02 Advanced Financial Management

FM-05 Investment Analysis & Portfolio Management

FM-06 Project, Planning, Analysis and Management

MARKETING:

MM-01 Marketing Research

MM-02 Strategic Marketing

MM-05 Advertising Management

MM-06 Rural Marketing

HUMAN RESOURCE MANAGEMENT:

HRM-01 Industrial Relations

HRM-02 Labour Legislation

HRM-05 Industrial Psychology

HRM-06 Strategic Human Resource Development

The courses in specialization will be taught as suggested by the teacher/faculty teaching MBA in the college as per his/her expertise.